

SOMETHINGNEW

THE PARENTING MAGAZINE FOR DORSET FAMILIES

Something New is a quarterly handbag-sized, glossy magazine for families across Dorset.

A friendly, informative magazine that appeals to families with children under 5 in **Dorset**, we are unique in the area. Each issue is **FREE** and widely distributed through shops, hair & beauty salons, play cafes, supermarkets, libraries, children's centres and events across the whole of the county. Each issue has a print run of 5,000 copies, as well as a high reach through with the digital edition.

For more information please email
eleanor@somethingnewmag.co.uk

Full colour advert	1 issue	2 issues	4 issues
Banner Ad	£50	£90	£160
1/2 page	£100	£180	£320
Full page	£200	£360	£640
Inside cover	£250	£450	£800
Back cover	£300	£540	£960

ADDED BENEFITS

- ♥ Artwork design if required.
- ♥ Promotion on our social media pages.
- ♥ Priority booking at any events we organise.
- ♥ **Invitation to contribute to our blog**

If you're advertising in two or more consecutive issues, you will also receive;

- ♥ Editorial to accompany one advert.
- ♥ A free listing on our website.

somethingnewmag.co.uk

facebook.com/somethingnewmag

instagram.com/something_newmag

2020 Rates



WHAT ELSE DO WE DO?

ONLINE PARENTING

While print advertising is still strong within the industry, only a fool would ignore online activity. And we're no fools. Our Facebook, Instagram and Pinterest pages are busy and growing. We ensure that each advertiser is shared and 'posted' about on our Facebook and Instagram feeds. We have a Pinterest board dedicated to Dorset which advertisers are encouraged to contribute to.

THE BLOG

Our website is built around a blog, with articles on all aspects of family life. We ask advertisers to write posts as guest contributors, or if they don't feel able to write, send us information so we can.

DIRECTORY AND WHAT'S ON GUIDE

Advertisers are listed in our online directory, so busy parents can easily find activities, classes, products and specialists in Dorset.

EVENTS

We hold open play days for children and informative events for parents and carers in Dorset and our advertisers get refusal on spaces at these events.

