

SOMETHINGNEW

THE PARENTING MAGAZINE FOR DORSET FAMILIES

Something New is a quarterly 56 page, handbag-sized, glossy magazine for families across Dorset.

The glossy, chatty magazine appeals to families with under-5s in Dorset and as a seasonal free magazine, we're unique in the area. The magazine has a quarterly print run of 4000, with copies being widely available from relevant shops, hair and beauty salons, play cafes, supermarkets, libraries, children's centres and events across the whole of Dorset. The magazine can also be delivered for the cost of p&tp, as well as read online.

For more information please email cleanor@somethingnewmag.co.uk

Full colour advert	1 issue	2 issues	4 issues
Banner Ad	£50	£90	£160
1/2 page	£100	£180	£320
Full page	£200	£360	£640
Inside cover	£250	£450	£800
Back cover	£300	£540	£960

ADDED BENEFITS

- ♥ Artwork design if required.
- ♥ Promotion on our social media pages.
- ♥ Priority booking at any events we organise.
- ♥ Payment can be monthly.

If you're advertising in two or more consecutive issues, you will also receive;

- ♥ Editorial to accompany one advert.
- ♥ A free listing on our website.

WWW.SOMETHINGNEWMAG.CO.UK

2019 Rates



ONLINE PARENTING

While print advertising is still strong within the industry, only a fool would ignore online activity. And we're no fools. Our Facebook, Instagram and Twitter pages are busy and growing. We ensure that each advertiser is shared and 'posted' about on our Facebook and Instagram feeds and that there is engagement on Twitter. We have a Pinterest board dedicated to Dorset which advertisers are encouraged to contribute to.

THE BLOG

Our website is built around a blog, with articles on all aspects of family life. We ask advertisers to write posts as guest contributors, or if they don't feel able to write, send us information so we can.

DIRECTORY AND WHAT'S ON GUIDE

Advertisers are listed in our online directory, so busy parents can easily find activities, classes, products and specialists in Dorset.

